



Hub Remote Work

Support Provided During the COVID-19 Pandemic

March 2020 - March 2022

COURSE DEVELOPMENT

83 COURSES

OntarioLearn and Cambrian



PROJECTS

Completed:

≈ 50

INCLUDING:

Paramedic program in collaboration with York District

Grammar resource modules

Student orientation

4 VLS projects

Simulations



NEWSLETTER

Hub newsletter has grown from

245 TO 329

subscribers from MAR '20 to MAR '22

THAT'S AN INCREASE OF

34%

YOUTUBE STATS

Pre-pandemic:

7,300 VIEWS

JAN '18 - FEB '20

Pandemic:

101,400 VIEWS

MAR '20 - MAR '22

THAT'S AN INCREASE OF

1289%

250 VIDEOS UPLOADED

TO THE HUB'S YOUTUBE CHANNEL



HUB WEBSITE

Pre-pandemic:

71,176 USERS
24,805 SESSIONS*

JAN '18 - FEB '20

Pandemic:

57,598 USERS
80,193 SESSIONS*

MAR '20 - MAR '22

OVERALL RESULTS:

19% DECREASE IN USERS

223% INCREASE IN SESSIONS

* Number of times they engage with the site



New website launched May 2022: AODA compliant, new menu structure based on faculty feedback, focus on short, asynchronous resources.

PROFESSIONAL DEVELOPMENT

THE TEACHING AND LEARNING INNOVATION HAS

hosted:

158 VIRTUAL PD SESSIONS

co-hosted:

97 VIRTUAL SESSIONS

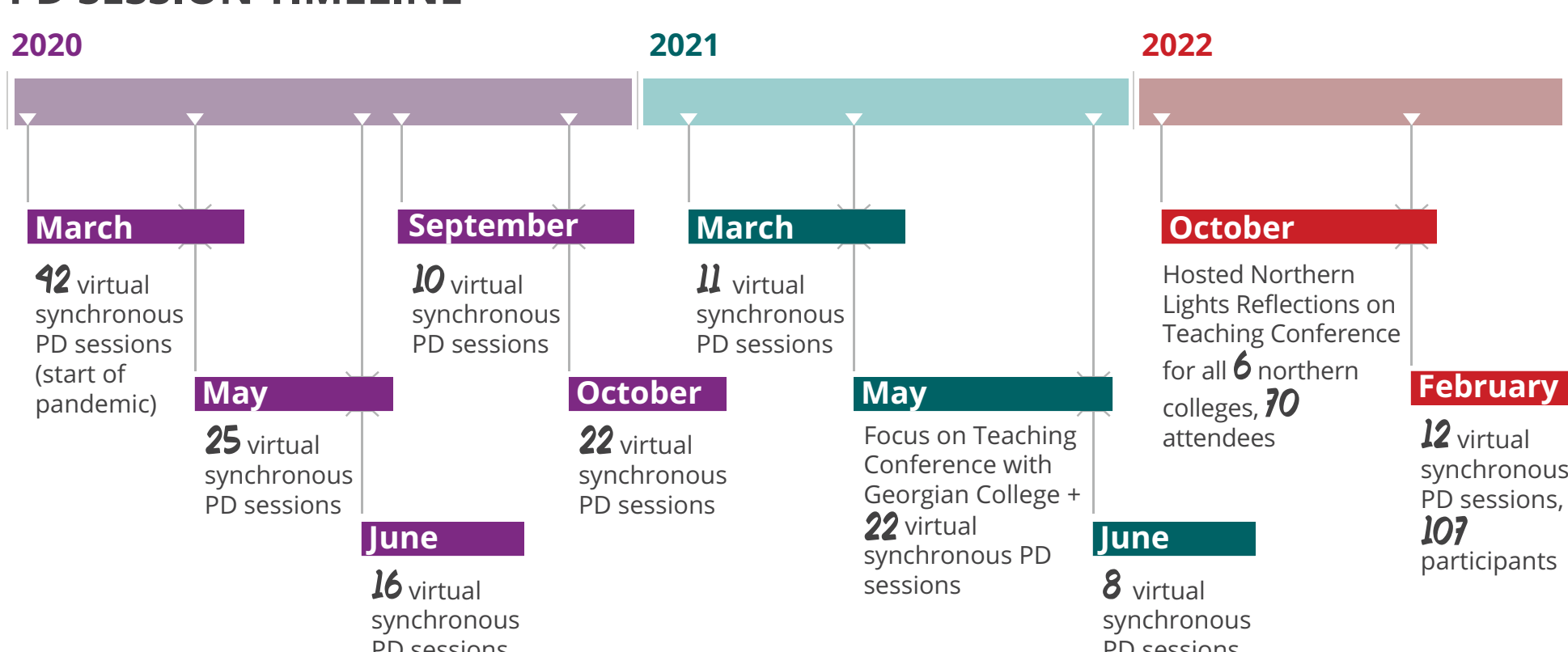
Focus on Teaching Conference

organized:

18 VIRTUAL SESSIONS

Northern Lights Conference

PD SESSION TIMELINE



CONFERENCE PRESENTATIONS

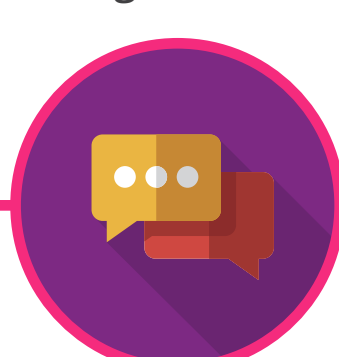
Focus on Teaching

Northern Lights Reflections on Teaching Conference

Curriculum Developers Affinity Group (CDAG)



MAY 2021



OCTOBER 2021



NOVEMBER 2021

MULTIMEDIA

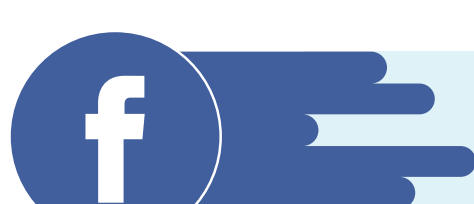
60+ Projects that supported Cambrian faculty & staff

10+ Projects that supported other internal Cambrian departments

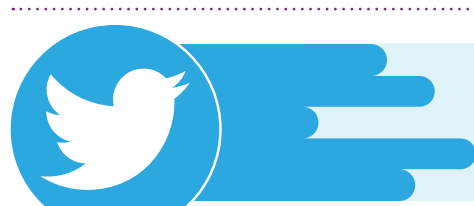
8 Projects that supported the Hub

SOCIAL MEDIA

@cambrianhub MARCH 2020 - MARCH 2022



13 new page likes | 162 posts | 873 page visits



186 new followers | 206 tweets | 9,242 profile views



29 new followers | 23 new posts | 314 profile visits

**these analytics only capture the Cambrian Hub social media channel and not Hub team members personal social media accounts.

For more information about the Cambrian College Teaching and Learning Innovation Hub please consult our Teaching Website or email the Team at: teaching@cambriancollege.ca

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