

Course Name:

Course Code:

Unit/ Week	Topic	Instructional Materials (Lessons)	Learning Activities (Ungraded Practice Activities)	Assessments (Graded)	Learning Outcome(s)	Competencies
#	What topic?	What will students read, watch, listen to?	How will students check their learning? How can they practice?	How will you evaluate that students have met the Course Learning Outcomes (CLOs?)	Which CLOs are covered / met?	Which accreditation competencies are covered / met?
#	Title of Unit, Module, or Topic	Read: Watch: Listen:	Review: Complete: Contribute: Consider: Select: Discuss: Find: Post: Respond: Submit:	Assignment/Quiz Due Date: Value (%):	CLO #	Competency #
Example	Unit 1: Introduction to Marketing	Read Chapters 1 – 3 [Textbook] Listen to "Marketing Today" [Podcast] Watch "Data Analytics" [YouTube Video]	Complete "Marketing Terms" [Worksheet] Post your business idea [Padlet]	Complete Assignment 1 in Moodle Due: January 20, 2020 Value: 10%	CLO 1, 3	Competencies 1.3-1.8, 2.2, 4.7
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
13						
14						